

FOR IMMEDIATE RELEASE  
Friday September 19, 2008

## **IT'S 'BALI – HI' AS ADELAIDE WELCOMES PACIFIC BLUE**

Adelaide Airport Ltd Managing Director Phil Baker today welcomed Virgin Blue's announcement that its international carrier, Pacific Blue, will begin flying a regular service between Adelaide and Bali from December.

Pacific Blue will fly twice a week (Mondays and Fridays) between Adelaide and Denpasar on the Indonesian holiday island.

This is the first time the Virgin Blue Group will offer international flights out of Adelaide and builds on its existing strong domestic network.

Mr Baker said today's announcement meant Adelaide had attracted yet another new airline and re-opened the popular Indonesian route.

"We're delighted that we've been able to secure further international services out of Adelaide. We know the Bali is a favoured destination for many South Australians, being the closest overseas beach destination," Mr Baker said.

"Adelaide Airport's business continues to grow strongly. Attracting services to major international destinations is clearly good news for travellers to and from South Australia.

"Importantly this growth in aviation business is across the board. In 2008 we've welcomed new airlines across our regional, domestic and international sectors, and seen existing carriers put on more flights."